

# E-Government as a Tool for Small Business Growth

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How the New SBA is Supporting  
Small Business Through  
Technology

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# SBA's E-Government Vision

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- ❑ Provide better services to small business and citizens by leveraging the power of the Internet and Internet technologies; and,
- ❑ Become a more responsive, efficient and effective agency that helps small businesses to grow and flourish.

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# SBA's E-Government Objectives

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- ❑ Increase the SBA's ability to foster entrepreneurial development. to support small business growth and success,
- ❑ Help reduce the compliance burden on small businesses by providing efficient access to information,

# SBA's E-Government Objectives

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- ❑ Increase the ability of small business to compete for government contracts by using Internet technologies to improve their access to procurement information.
- ❑ Administer disaster relief more efficiently by providing disaster loan applications on-line,

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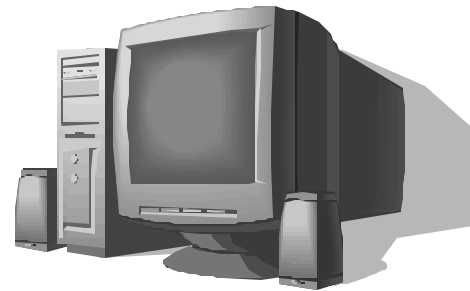


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# E-SBA Activities

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- ❑ Many SBA programs and services are available on-line 24/7 to help small businesses grow.



**E-SBA: Empowering  
Entrepreneurs  
Through Technology**

- ❑ These include:

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# E-SBA Activities

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- ☐ On-line 8(a) applications.
- ☐ On-line HUBZone applications.
- ☐ On-line Small Disadvantaged Business Application
- ☐ On-line calendar of SBA events.
- ☐ On-line Disaster loan applications ([www.sba.gov/disaster/loans.html](http://www.sba.gov/disaster/loans.html))
- ☐ On-line Women's Business Center counseling. ([www.onlinewbc.gov](http://www.onlinewbc.gov))
- ☐ On-line SCORE counseling. ([www.score.org](http://www.score.org))

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# E-SBA Activities (*con't*)

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- On-line training courses for new and established business owners.  
(<http://www.sba.gov/training/courses.html>)
- On-line resource guide designed to provide legal and regulatory information to  
([www.BusinessLaw.gov](http://www.BusinessLaw.gov))

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# Business Gateway Project

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- ❑ Business Gateway - The SBA is the managing partner of this government- wide, e-government initiative.
- ❑ Business Gateway will reduce the paperwork burden on the Nation's small businesses by simplifying and improving electronic access to federal government information, programs, and services.
- ❑ Business Gateway will provide businesses and citizens with one-stop means to find, complete, sign, and submit forms and transactions electronically.
- ❑ The SBA will have an initial launch of Business Gateway next month at SBA Expo 2004 in Orlando, Florida.

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# The New & Improved www.sba.gov

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**SBA's web site  
averages  
1.2 million  
visits a week!**

**SBA's entire  
website  
is available  
in Spanish at  
www.sba.gov/  
espanol**

**"An Introduction  
to the SBA"  
is now available  
on SBA's website in  
seven languages:  
English, Spanish,  
French, Arabic  
Chinese, Russian  
& Japanese.**

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# SBA Web Site Overview

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[www.sba.gov](http://www.sba.gov)

Most frequently visited web pages are:

- Starting Your Own Business;
- Financing Your Business;
- How to Write a Business Plan.

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# E-SBA - Increasing the Chances for Small Business Success

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✓ "Customer First" Mentality

✓ Simplified Business Practices

21<sup>st</sup> Century Delivery Channels

SBA's E-Government initiatives, including on-line applications, business counseling and 24/7 access to SBA programs and services are helping small businesses succeed for the future.

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